media kit
mission

Number: Inc. advances the visual arts of the South by publishing critical discourse that educates, advocates, and informs. This mission is realized through the publication of *Number*: an independent journal of the arts.

general facts

Number: Inc. is a 501 (c) (3) non-profit organization that publishes *Number*:

*Number*: is published 3 to 4 times a year in print

8,000 copies distributed per issue

Print issues of *Number*: are distributed primarily in Tennessee, Arkansas, and Mississippi.

*Number*: is a free publication made possible through the efforts of volunteers.
regular content
Feature length articles on issues relevant to the visual arts in the region
Interviews with artists, arts educators, curators, and leaders in the arts
Reviews of regional exhibitions
Regional updates from TN, MS, and AR

available online
New issues are available online
Social media links to Twitter and Facebook
All issues are archived online
Additional content made available on the website
**Number:** can be found online and in coffee shops, restaurants, museums, art centers, universities and colleges, arts organizations, galleries, libraries, book stores and other places where community minded people gather.

**Number:** has an established regional audience.

**Number:** readers travel to art events in the region.

**Number:** is read by artists, art enthusiasts, art professionals and the general public.

**Number:** distributes 8,000 print issues and growing.

**Number:** is expanding into new areas including KY, AL, and GA.

**distribution**
The cost of Advertising in *Number:* is affordable, half the cost of similar publications.

Ad monies ensure the continued publication of a regional arts voice.

All advertisers are listed as arts supporters with contact information for up to 4 issues annually.

*Number:* a great place to publicize upcoming shows, events, opportunities, workshops, seasonal activities, and services.
**specs**

### Billing
Payment preferred at time of ad reservation, otherwise invoice sent upon publication. An interest charge of 1.5% per month will be added to accounts delinquent past 30 days.

Number Inc.
PO Box 11008
Memphis, TN 38111-0008
e-mail: ads@numberinc.org
website: numberinc.org/advertise

### Ad Requirements
Ad must be provided as a PDF, EPS, TIFF, or high resolution jpg file.

All fonts and artwork used must be embedded or converted to paths.

Scanned images should be at a minimum of 150dpi/maximum of 300dpi (TIFF preferred).

Line art should not exceed 1200dpi.

Please include the name of your company as the file name of all attachments.
(example: ad_businessName.pdf)

Fill out our Ad Reservation form.

A minimum fee of $50 will be added for any typesetting or design work needed.

*Number*: does not accept horizontal ads.

### Ad Requirements Table

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<th>Ad</th>
<th>Width</th>
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<th>B &amp;W</th>
<th>Color</th>
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calendar

Fall 2014 – Art As Community Builder
Reserve ad space – September 27
Ad submission deadline – October 18

Winter 2015 – Defining Art of the South
Reserve ad space – December 19
Ad submission deadline – January 21

Spring 2015 – Criticism and Aesthetics
Reserve ad space – March 18
Ad submission deadline – April 1
Thanks for your support!